

Webinar “Business and Investment Opportunities in Thailand’s Health and Wellness Sector”

5 March 2026

(10.00 - 11: 30 CET) / (16.00 – 17.30 Thailand time)

Tentative Agenda

<p>10:00 AM (FR) 4:00 PM (TH)</p>	<p>Welcome Remarks By Ms. Souchitra Sassady Abhay, Investment Promotion Officer, BOI Paris</p>
<p>10:05 AM (FR) 4:05 PM (TH)</p>	<p>Overview of the Thai Medical Sector & Positioning Thailand as a Global Hub for the Longevity and Silver Economy</p> <p>Speaker: Bumrungrad International Hospital - VitalLife Bumrungrad International Hospital is Thailand’s leading private healthcare network and a global medical tourism hub, renowned for its internationally accredited hospitals and advanced specialist care.</p> <p>VitalLife is a 100% subsidiary dedicated to wellness and longevity medicine within the Bumrungrad Hospital group.</p> <p>Representative: Dr. Nuttakul Lungkorn, Clinical Director of Innovation & Partnerships of VitalLife Scientific Wellness Center and Esperance, a group of Bumrungrad International Hospital</p> <p>Key topics:</p> <ul style="list-style-type: none"> • Thailand’s Health and Wellness Landscape: Trends, Growth and Investment Opportunities • Longevity and Preventive Medicine: Advancing Scientific Wellness for the Future • Building a Collaborative Ecosystem: Strategic Partnerships and Innovation in Health and Wellness
<p>10:40 AM (FR) 4:40 PM (TH)</p>	<p>Support Measures for the Medical and Healthcare Industry in Thailand</p> <p>Speaker: Thailand Board of Investment (B.O.I.) Thailand BOI promotes investment and supports strategic industries to boost the country’s economic growth.</p> <p>Representative: Ms. Nuntanart Krisnachinda, Director of Thailand Board of Investment Paris Office</p> <p>Key topics:</p> <ul style="list-style-type: none"> • Introduction of BOI, incentives and services available to foreign companies • Business mission to SUBCON Thailand 2026

<p>10:55 AM (FR) 4:55 PM (TH)</p>	<p>Legal & Regulatory Pathways in Thailand’s Medical Sector</p> <p><i>Speaker:</i> Baker McKenzie Thailand Baker McKenzie Thailand is a leading international law firm providing comprehensive legal and regulatory advisory services, with deep expertise in supporting foreign businesses and investments in Thailand.</p> <p><i>Representatives:</i></p> <ul style="list-style-type: none"> • Mr. Praween Chantanakomes, Head of the Regulatory Affairs Services Department • Ms. Prim Uditananda, Regulatory Affairs Manager <p><i>Key topics:</i></p> <ul style="list-style-type: none"> • Thailand’s Medical Regulatory Framework – What Matters • Product Approval & Registration Pathways • International Alignment & ASEAN Context • Market Entry, Importation & Legal Setup • Key Legal Risks & Strategic Takeaways
<p>11:15 AM (FR) 5:15 PM (TH)</p>	<p>Case Study: Peters Surgical in Thailand – Insights from a BOI-promoted Company</p> <p><i>Speaker:</i> Peters Surgical Peters Surgical is a global specialist in surgical sutures, haemostatic clips and tissue-sealing solutions. Part of Advanced Medical Solutions, it supports surgeons worldwide with innovative tissue-closure technologies.</p> <p><i>Representative:</i> Mr. Emmanuel Gerardin, Operations Director Sutures and Needles</p>
<p>11:25 AM (FR) 5:25 PM (TH)</p>	<p>Q&A</p>
<p>11:30 AM (FR) 5:30 PM (TH)</p>	<p>Closing Remarks</p>

Moderator: Ms. Souchitra Sassady Abhay – Thailand Board of Investment (B.O.I.) Paris Office